



**ARIZONA – SONORA BORDER
LIAISON MECHANISM MEETING
MARCH 14 th. 2013
PHOENIX, ARIZONA**



**NOGALES, SONORA, MÉXICO MUNICIPAL GOVERNMENT
ECONOMIC DEVELOPMENT OFFICE**



RELOCATION OF THE RAILROAD YARDS



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RELOCATION OF A REGIONAL AIRPORT TO THE SOUTH OF THE CITY



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NOGALES HAS A CHANCE OF TRIANGULAR FLIGHTS



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RELOCATION OF A REGIONAL AIRPORT TO THE SOUTH OF THE CITY



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IMPROVE CONDITIONS IN THE MILITARY CHECKPOINT IN BENJAMIN, HILL



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The fiscal corridor of Nogales, Sonora and the International border known as Mariposa, is a strip of 13 km which is the last part that should go both freight vehicles as tourists, paisanos and visitors in transit from Mexico to the United States of America.

70% of exports of fruits and vegetables are given nationally through this point, this important flow of goods and people passing daily, is beyond the capacity of the Corridor Fiscal regarding operation, maintenance, infrastructure and security concerns.

Waiting times and review in this section for transporting perishable goods and products that come from remote parts of the south of the country, come to average 8 hours in high season fruit and vegetables over 15 hours invested in transport military checkpoints located in the Sonoran territory.

The Municipal Government of Nogales, Sonora is working in coordination with the Mexican Federal Government to find the solutions to medium and long term that have been raised to ease traffic and revisions, is to add lanes in both directions that help decongest the Fiscal Corridor and modernize the checkpoint Mariposa.





NOGALES, SONORA, is visited by people from the United States primarily ARIZONA STATE, seeking specialized medical care, quality and within their budget. It is vital to promote medical tourism as a form of development and activation of the city economy.

- **We have identified several key segments of specialized medicine to develop Clinics in : Dental, Orthopedics, Plastic Surgery, Bariatric Surgery.**
- **We are working on forming a Health Committee to develop our Medical Tourism Business Strategy.**



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•We are working in coordination with the University of Arizona and local universities to open careers in:

•Border Studies

•Art & Culture

•Medical careers focused on the identified segments.

•To be open in downtown Nogales to reactive the economy and development of the city.



THANKS FOR YOUR ATTENTION

LIC. RAMÓN GUZMÁN MUÑOZ

MAYOR

NOGALES, SONORA

LIC. MANUEL HOPKINS RUIZ

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NOGALES
ESTU CASA.

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